C9\_WK4,5\_ASSIGNMENT\_RD

TITLE: USING FOURSQAURE APP TO CHOOSE A CITY NEIGHBORHOOD TO RENT IN.

REPORT BY: RYAN DESOUSA

1. INTRODUCTION

1.1 Background and Business Problem

As people relocate between cities for work or otherwise, they often start out in the new location by renting.

As you move to a new city, how would one choose the area of the new city in which to live?

This would depend a lot on the individuals personal choices and lifestyle.

Using rental data that is available online, I would like to explore the use of the Four Square API app to see if the combination can be used to get a better understanding of neighborhoods in a target ciy and if, based on user input and preference, any neighborhoods in a city are of greater interest to rent in as compared to others.

The city that I will be exploring will be Los Angeles, CA.1.2 Problem